

PRELIMINARY FINANCIAL REPORT
2024 Greek Independence Parade

Tuesday, May 7, 2024

CONFIDENTIAL

Actual Income

<i>Category Event</i>	<i>Amount</i>	
Benefactors - Hilton	\$198,745.00	
Journal	\$82,200.00	
Registrations/Floats/Bands	\$52,537.00	
Raffle sales & prizes	\$28,660.00	
Raffle sponsorships	\$4,720.00	
Radiothon	\$9,045.00	
Cultural Events	\$2,490.00	
		\$378,397.00
Accounts Receivable Estimate		\$60,000.00
		\$438,397.00

Actual Expenses

<i>Category Event</i>		
NY Hilton	\$219,359.48	
Grandstand/bleachers	\$52,184.93	
Administration Office	\$23,839.00	
Pierre Hotel	\$22,312.50	
Marching Bands	\$16,000.00	
Building expenses	\$15,000.00	
PR/Media	\$22,249.76	
Journal	\$10,732.00	
Cultural events	\$7,017.85	
Sound systems	\$7,250.00	
Raffles Prizes	\$4,350.00	
Printing	\$5,419.00	
Awards	\$2,290.00	
Parade Insurance	\$1,667.17	
Athens Square	\$1,000.00	
Flags	\$888.00	
Security	\$200.00	
		\$411,759.69

Additional Estimated Expenses:

Administration office	\$5,000.00	
PR/Media	\$2,000.00	
Terrace on the Park	\$6,000.00	
		\$13,000.00